



NCS Capacity Building Project

Business Planning Workshop

Session 1

Why do we need a BP?

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Our learning process

Awareness



Envisioning

Architecturing

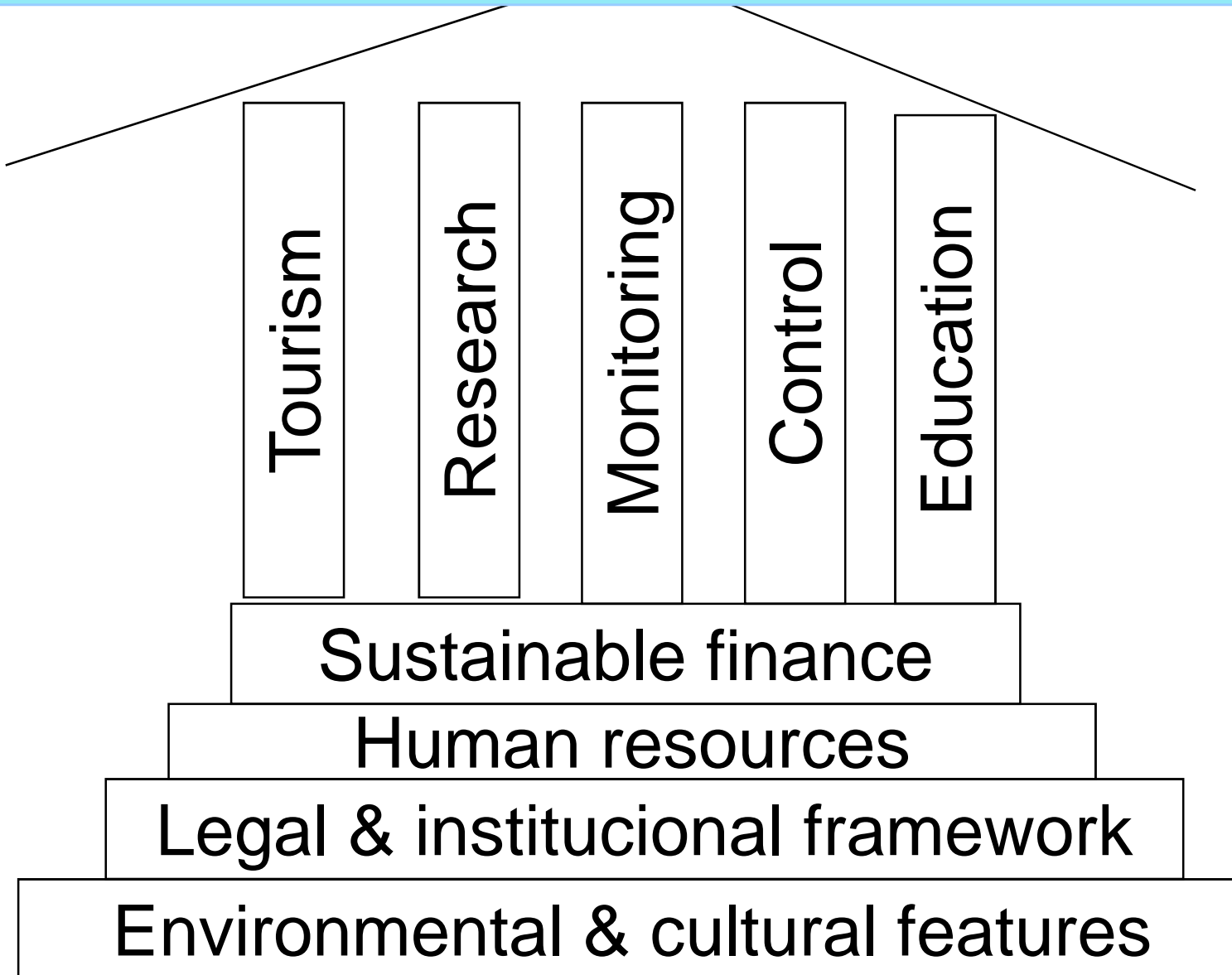
Some preliminary ideas to set the ground...

Conservation

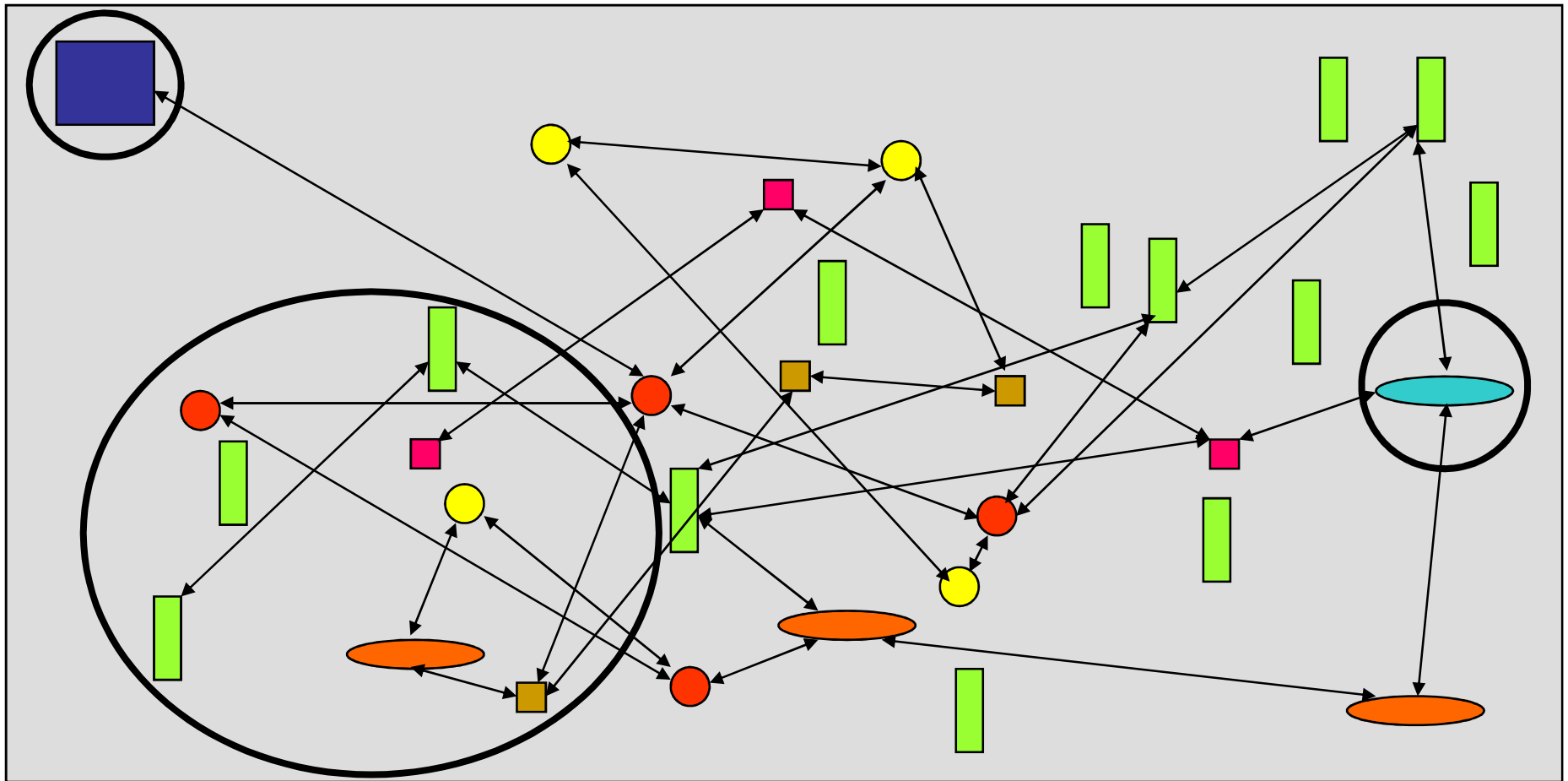
without funding is

Conversation

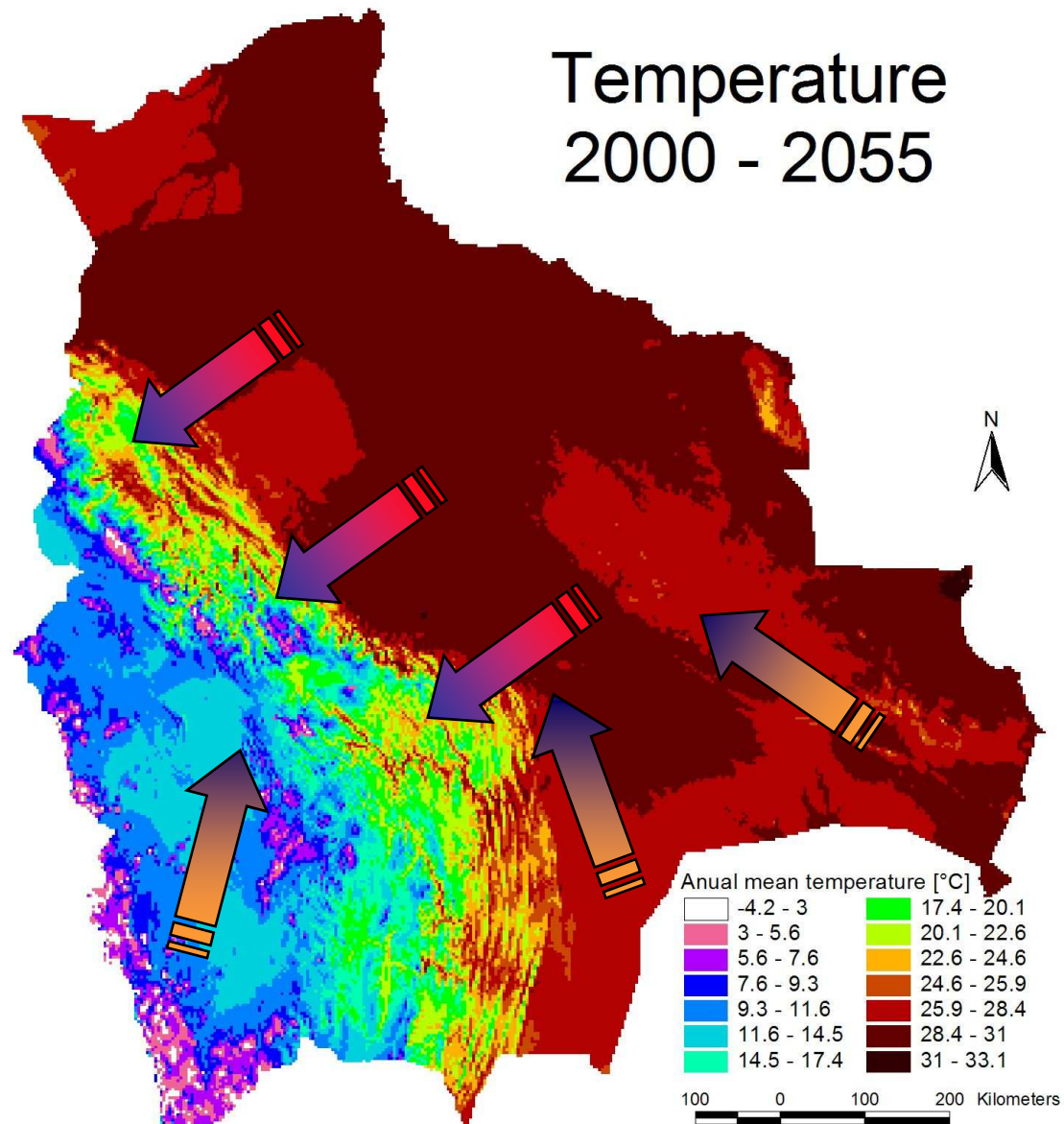
Some preliminary ideas to set the ground...



Rethinking our conservation approach



If nature is dynamic... why shouldn't we?



Global Program of Action on Protected Areas

For the first time in history, the world's governments – 188 of them -- formally negotiated a *Global Program of Action on Protected Areas*

All these governments agreed that by 2012 they would establish “comprehensive, effectively managed, and ecologically representative national systems of protected areas”

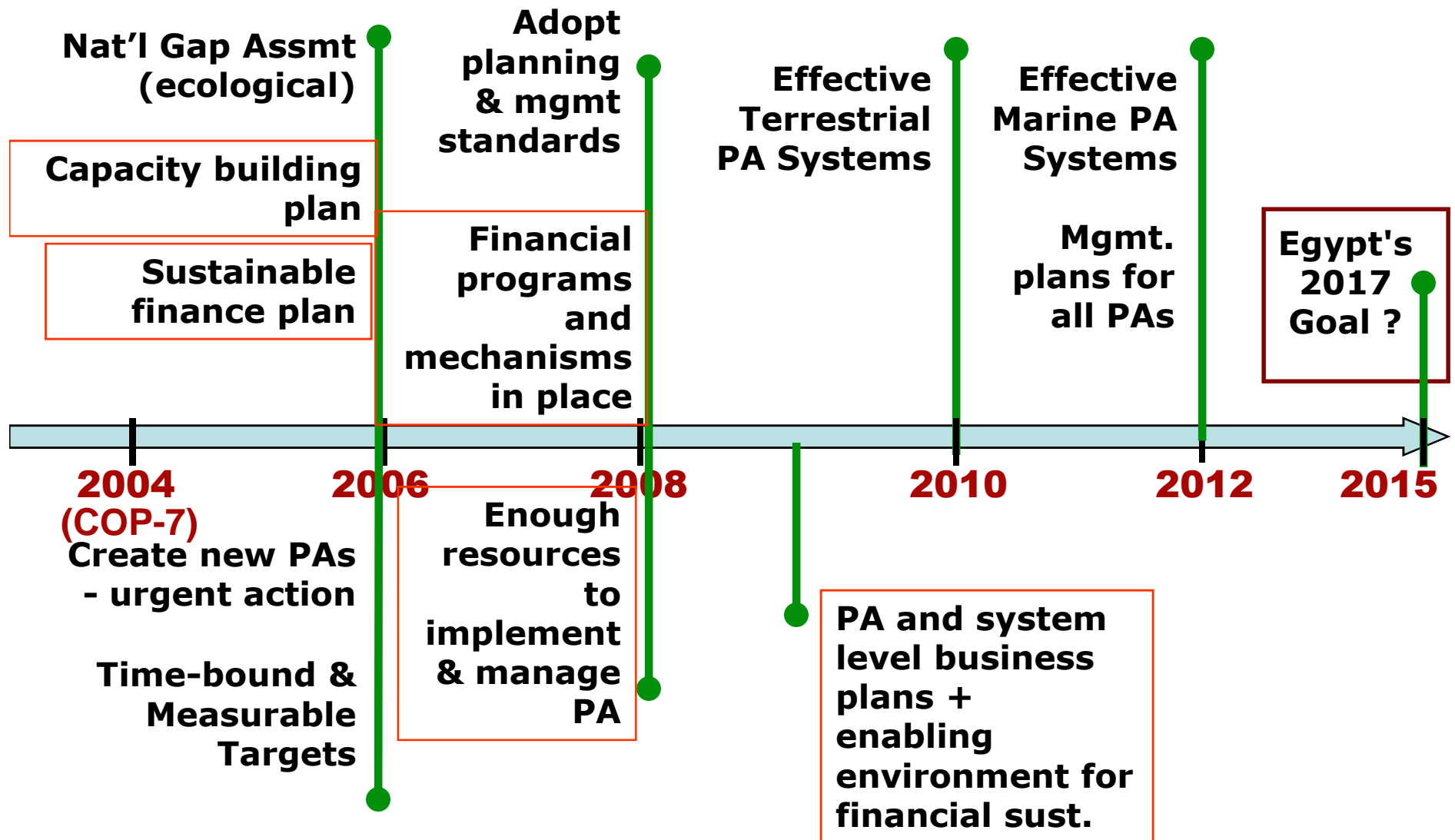


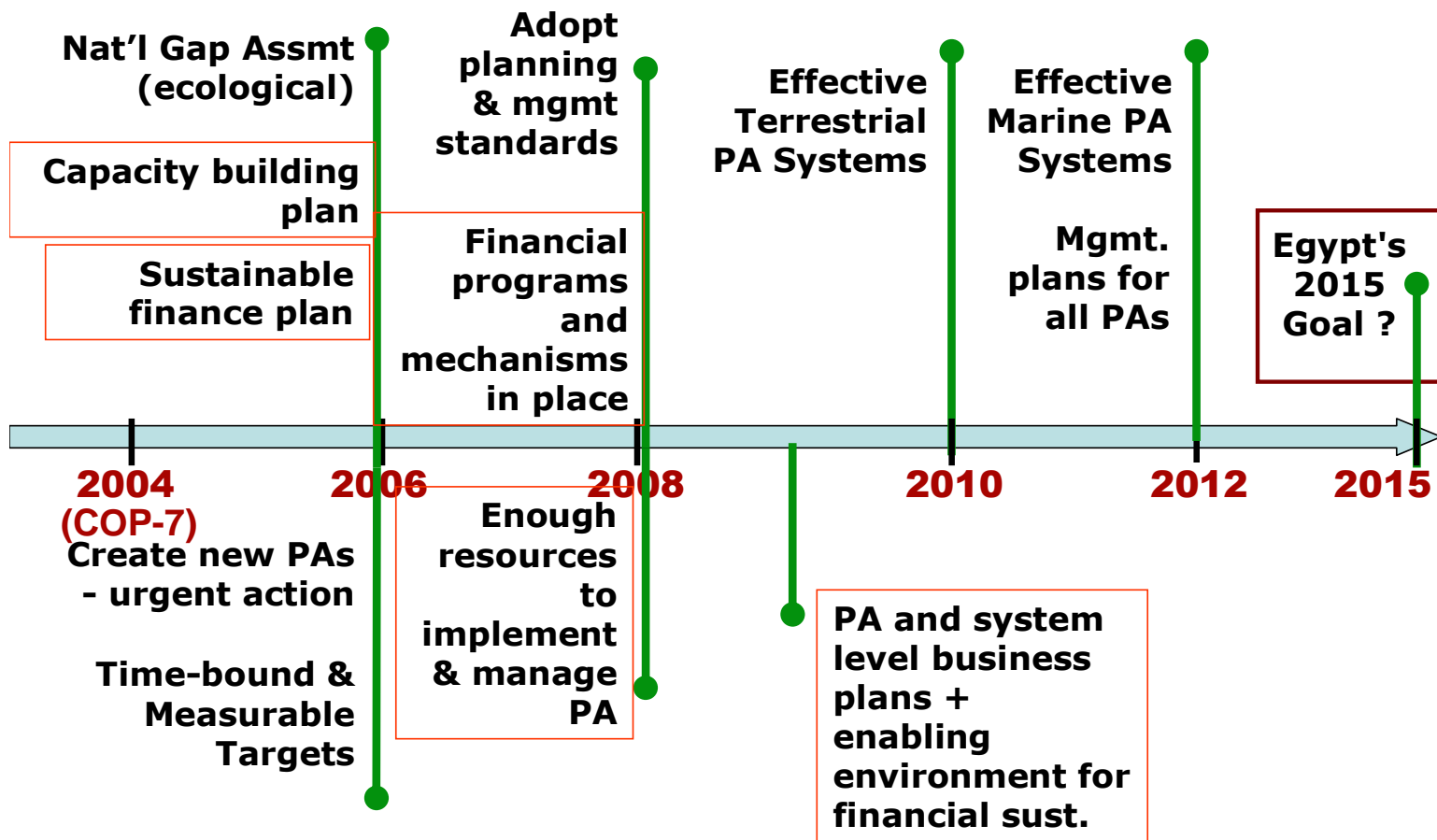
Window of opportunity

No protected
area targets
and timetables



Time is running fast!





...but we also have a reality.



Worldwide issue

Financial deficit for PA management worldwide ranges \$ 800 Mill. to \$2,5 Bill.

Financial deficit for developing countries between 71% to 83%.

Treats and pressures for PA's increase

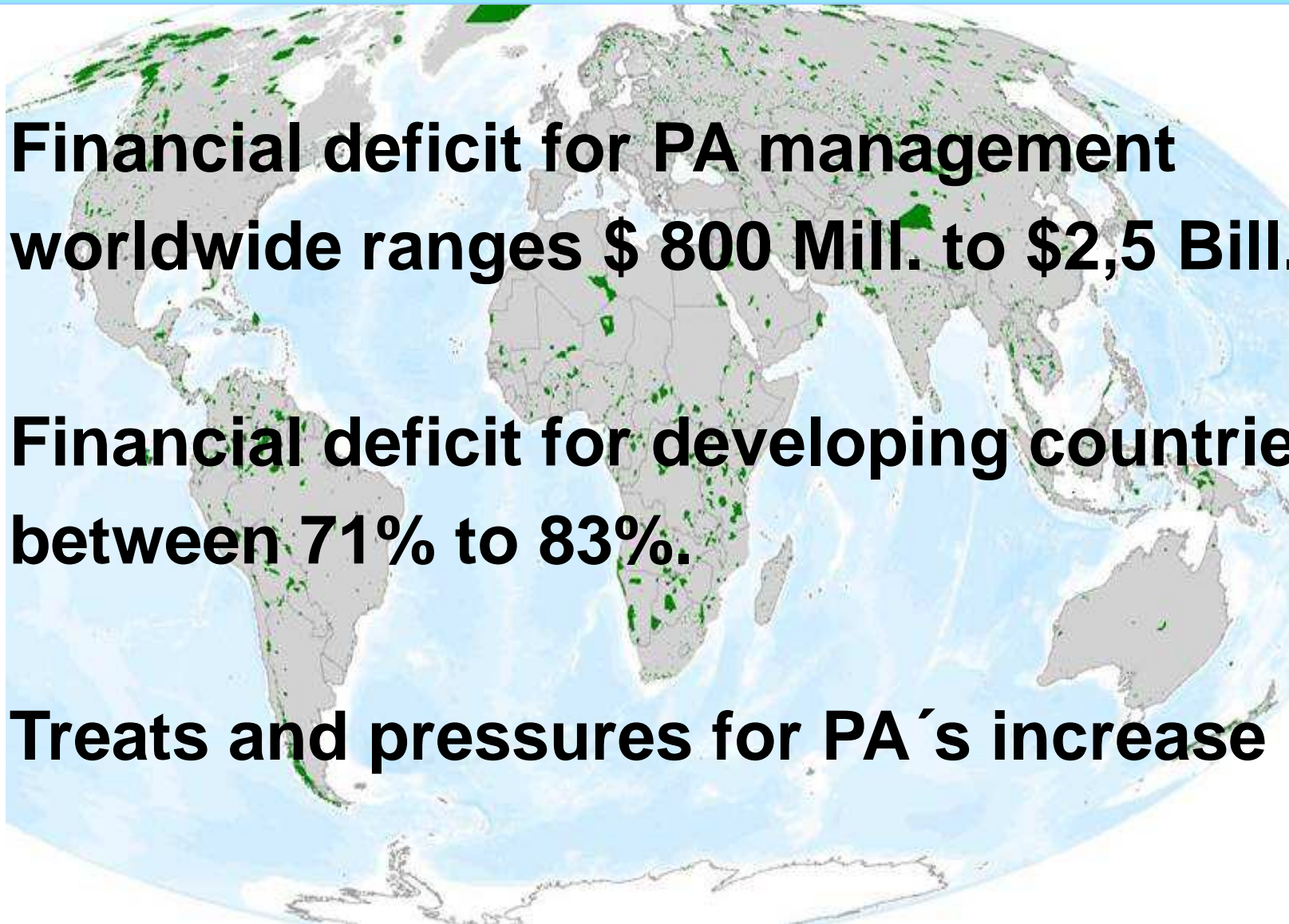
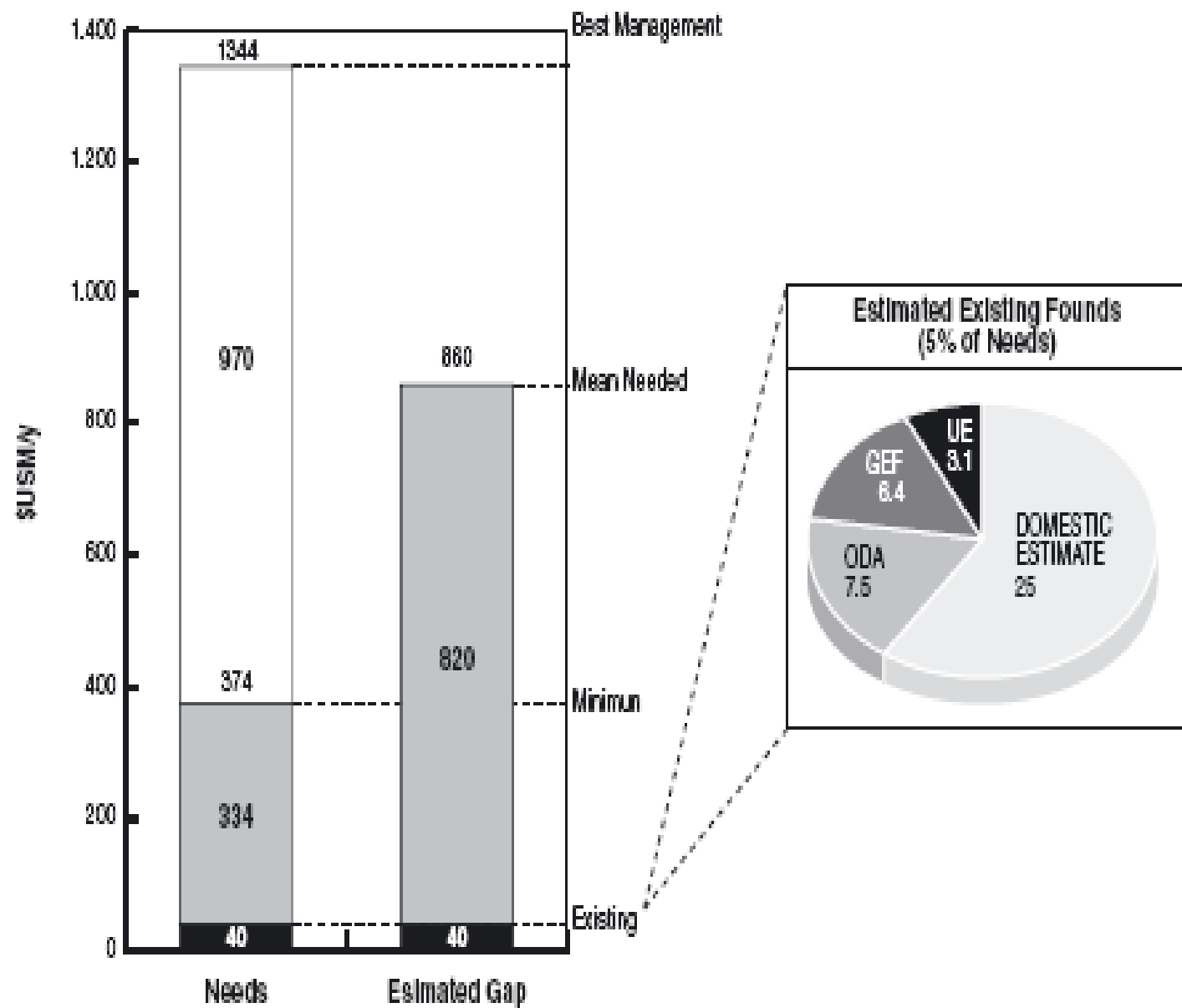
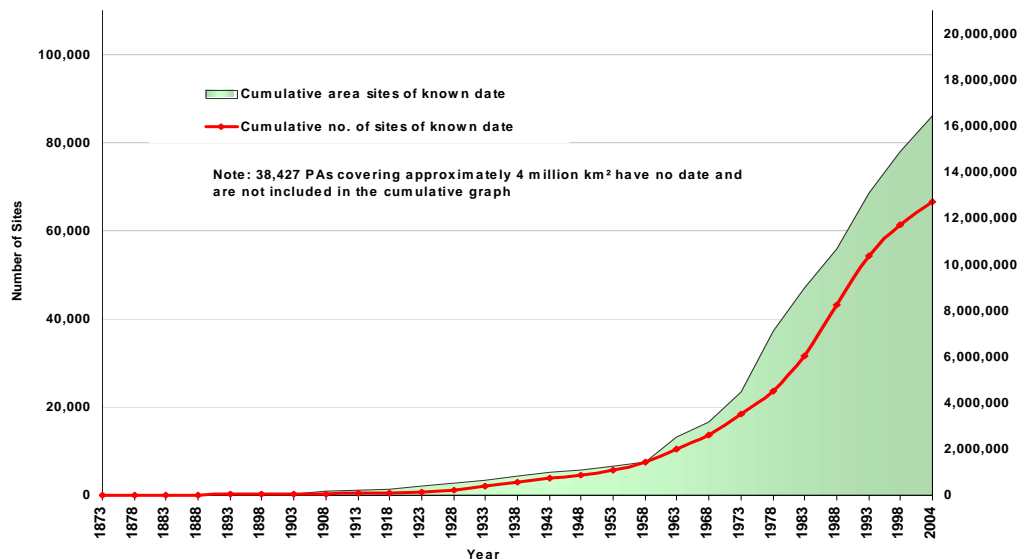


Figure 4. Funding gap for effective management, and existing financial support to Protected Areas In non-EU Mediterranean Countries (In \$ US \$ million/year)



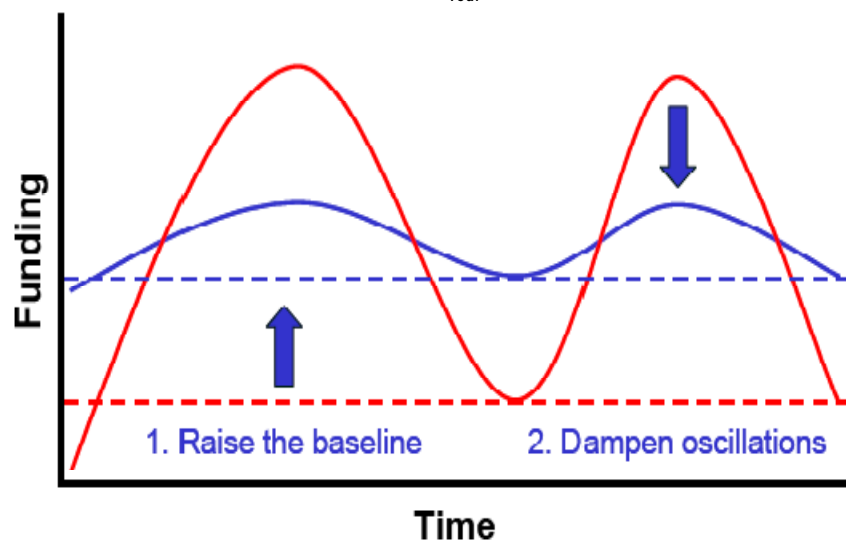
Why do we need a Business Plan?



Rapid growth in the number and area of PA's has stretched funding to the limit

Competition for scarce financial resources is fierce.

The immediate financial future of most protected areas in developing countries is still in doubt



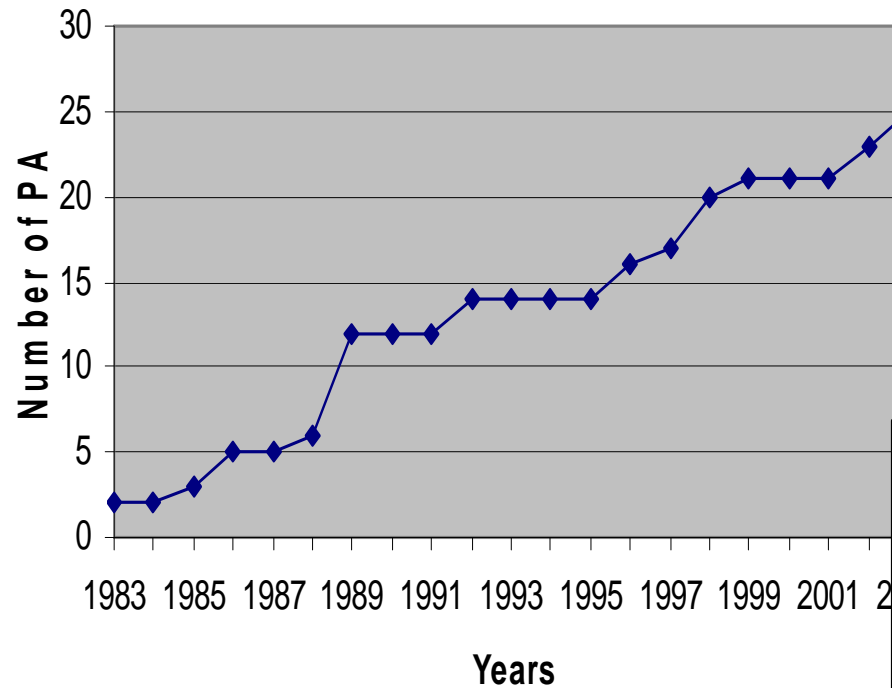
Egypt's Protected Areas System

Vision

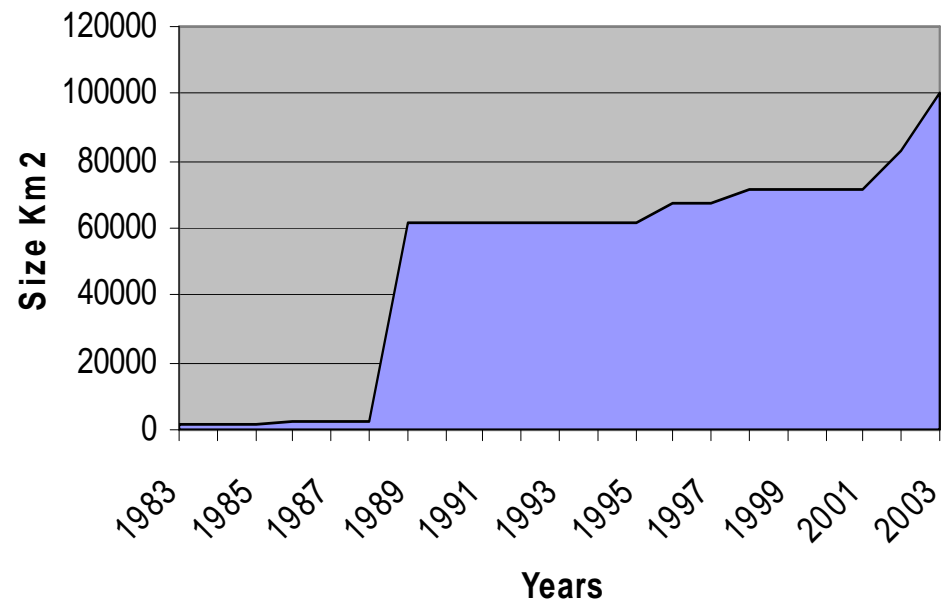
To preserve the natural character of the Egyptian environment for future generations, while using it innovatively to enhance sustainable local productivity and alleviate poverty.



Increase in the size and number of PA

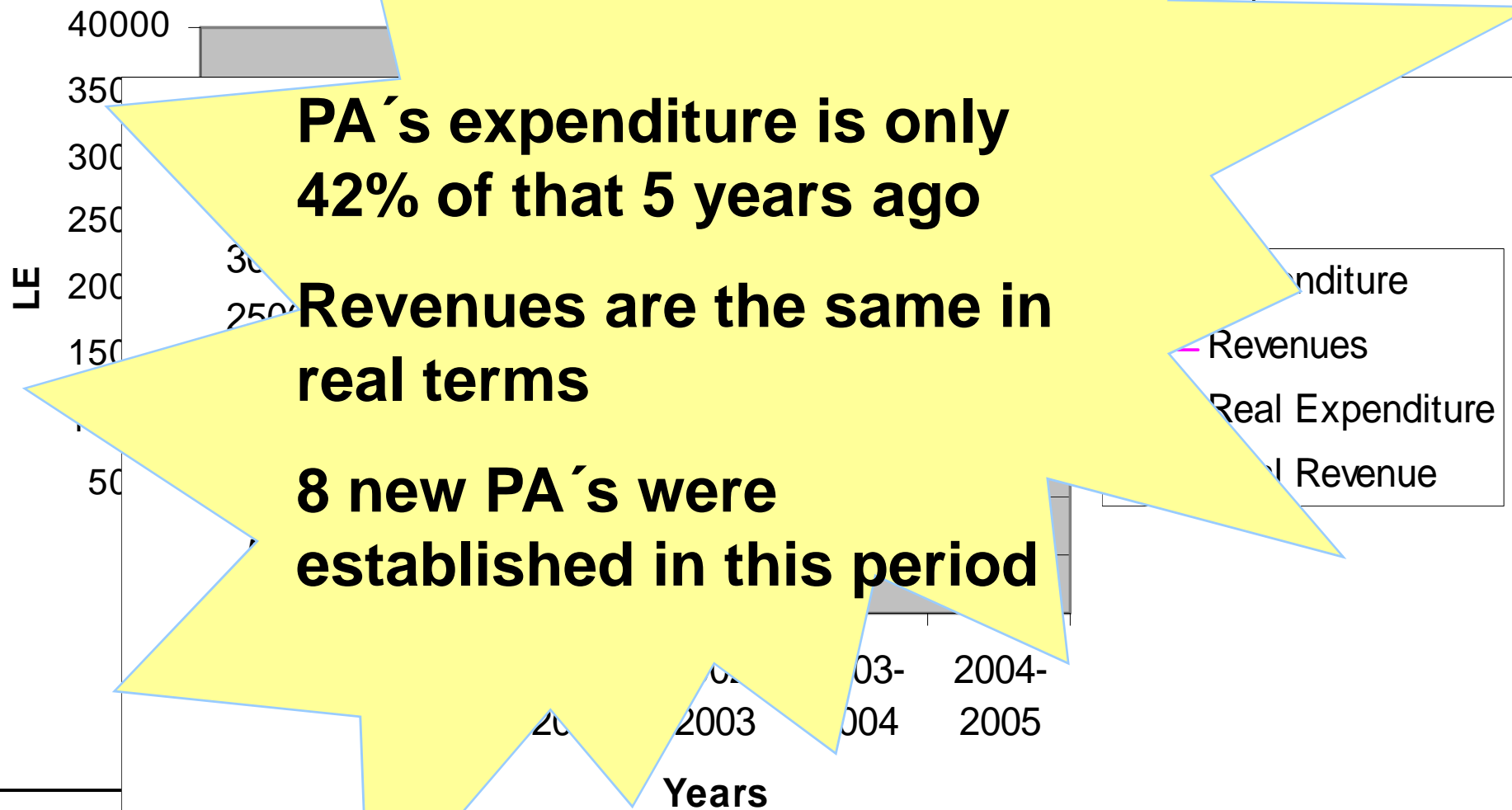


In the last 10 years 9 new protected areas were established, increasing total conservation area by 22%.

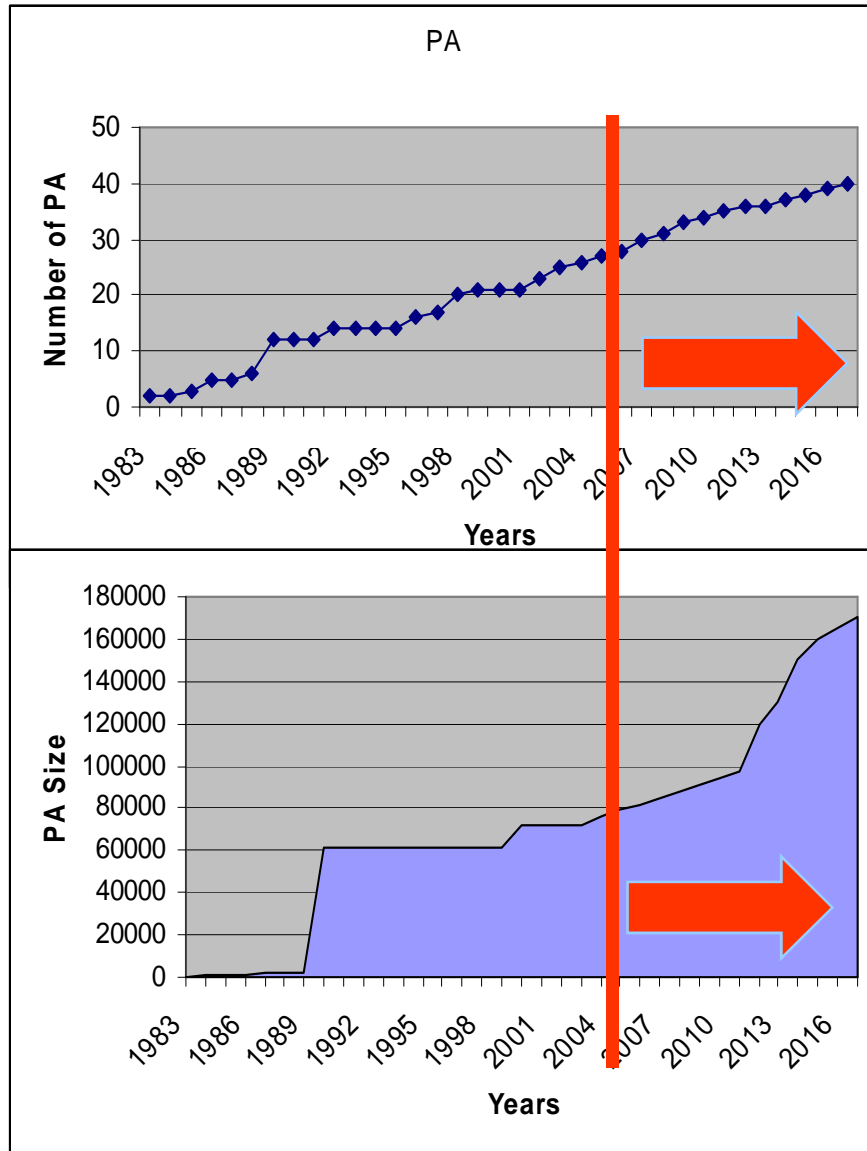


27 PA - 15% Egypt's total area. By 2017 it is expected to reach 40 PA's and 17 to 20% of the national surface.

Expenditure & revenues : PA's P



BP & the future of Egypt's PA System



Creating a PA system is a process that takes years, and a overwhelming amount of energy, skills and resources.

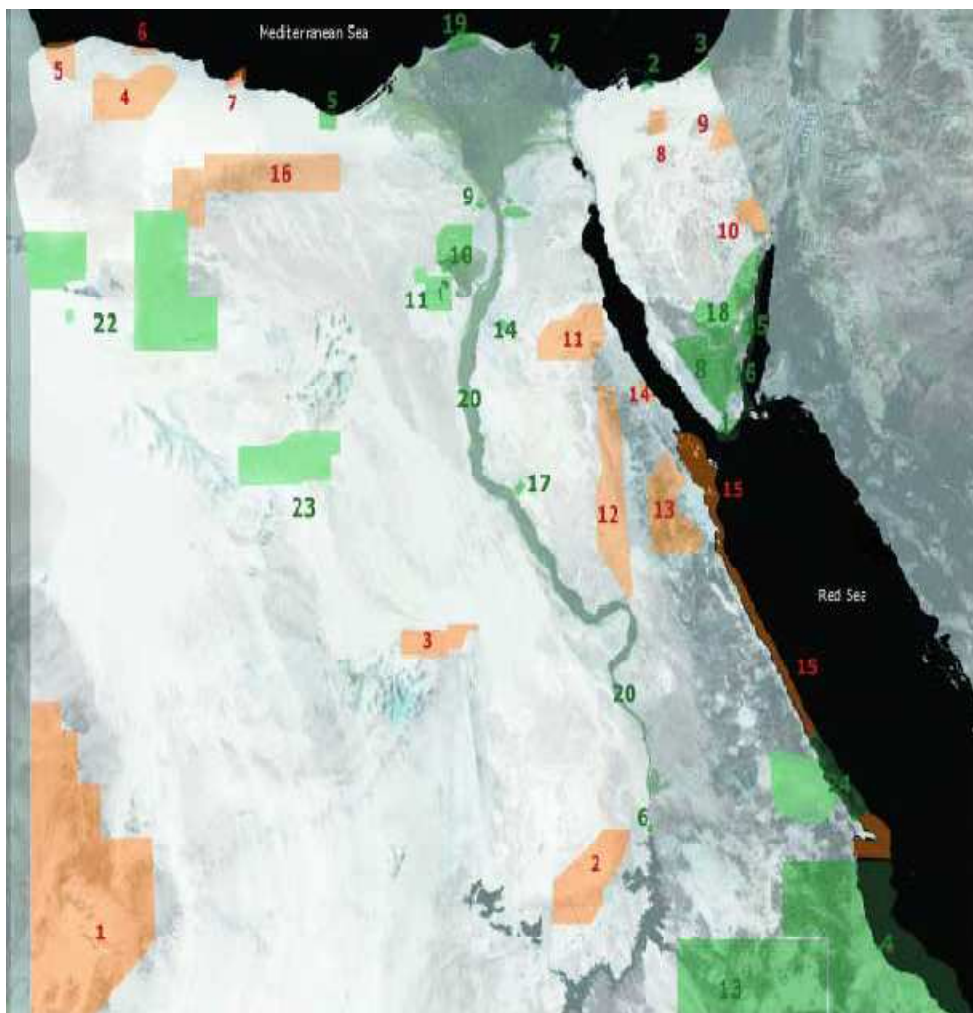
Maintaining and further strengthening a PA system to its full potential requires additional skills and innovative approaches

Table 4. Proct of Mediterrane Ann		National budgets, all Categories		
	Algeria	445	158,000	2.8
	Albania	830	102,500	8
	Croatia	4,700	396,000	12
National	Egypt	520	793,800	0.7
Italy	Greece	3,500	358,169	8.4
Israel	Italy, Reg. Parks		175,000	51.4
Spain	Jordan		100,000	10.2
	Lebanon		1,700	19.3
Natio	Montenegro			3.5
Algeria				0.7
Albania				28.4
Croatia				42.9
Egypt				1.6
Greece				1.2
Italy, Reg. Parks				7.2
Jordan				
Lebanon				
Montenegro				
Morocco				
Slovenia				
Spain, 4 Reg. Gov				
Syria				
Tunisia				
Turkey				
EU				
Non-EU				
East Europe				
Middle East				
North Africa				
Regional avg.				

13% of the middle eastern average;

0,03% of the Mediterranean average

Egypt's PA economic context



Population: 80,335,036

GDP: \$84.51 billion

State budget:

R\$21.32 billion

E\$31.83 billion

Growth rate: 5.7%

Poverty: 20%

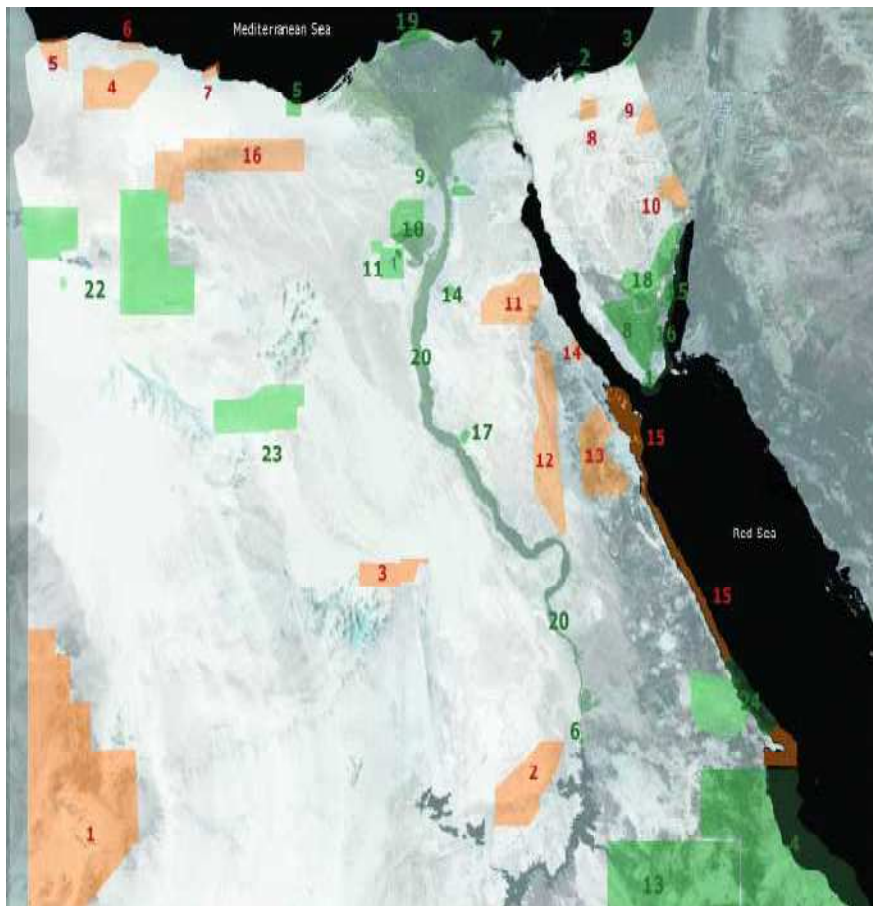
Unemployment: 10%

agriculture: 14.7%

industry: 35.5%

services: 49.8%

Egypt's PA economic context



Per capita expenditure in
PA's: 0,12 pounds per person

PA budget as a % of State
budget: 0,000054%

Economic Growth rate: 5.7%

Population rate: 1,72%

Poverty: 20%

Unemployment: 10%

.... The consequences

Underestimating costs

Subsidizing powerful economic activities

Decreasing motivation and incentives among
our human resources

Jeopardizing our natural capital !

PROTECTED AREAS
OF EGYPT:
TOWARDS THE FUTURE



The good news!

ARAB REPUBLIC OF EGYPT



Ministry of State for Environmental Affairs
Egyptian Environmental Affairs Agency
Nature Conservation Sector



PA management & financial tools

Table 5. Biodiversity Strategies, Environmental Funds and PA Systems in the Mediterranean countries⁹

COUNTRY	Nat Biodiv. Strategy	Nat. PA System	Envir. Fund
Italy		Y	Y
Portugal	Y	Y	
Spain	Y	Y	
Albania	in process	early stage	
Bosnia-Herz.	in process	in process	
Croatia	Y	Y	
Fyrom	in process	early stage	Y
Montenegro	in process	Y	procs
Slovenia	Y	Y	Y
Algeria	Y	early stage	Y
Greece		2 Ministries	Y
Egypt	Y	Y	Y
Israel		Y	Y
Jordan	in process	in process	Y
Lebanon	Y	early stage	
Morocco	Y	in process	Y
Syria	in process	in process	Y
Tunisia	Y		Y

Environmental fund

Visitor fees

Concessions scheme

Debt for nature swap

Environmental taxes

Infraestructure



Equipment



Visitors



Economic activities



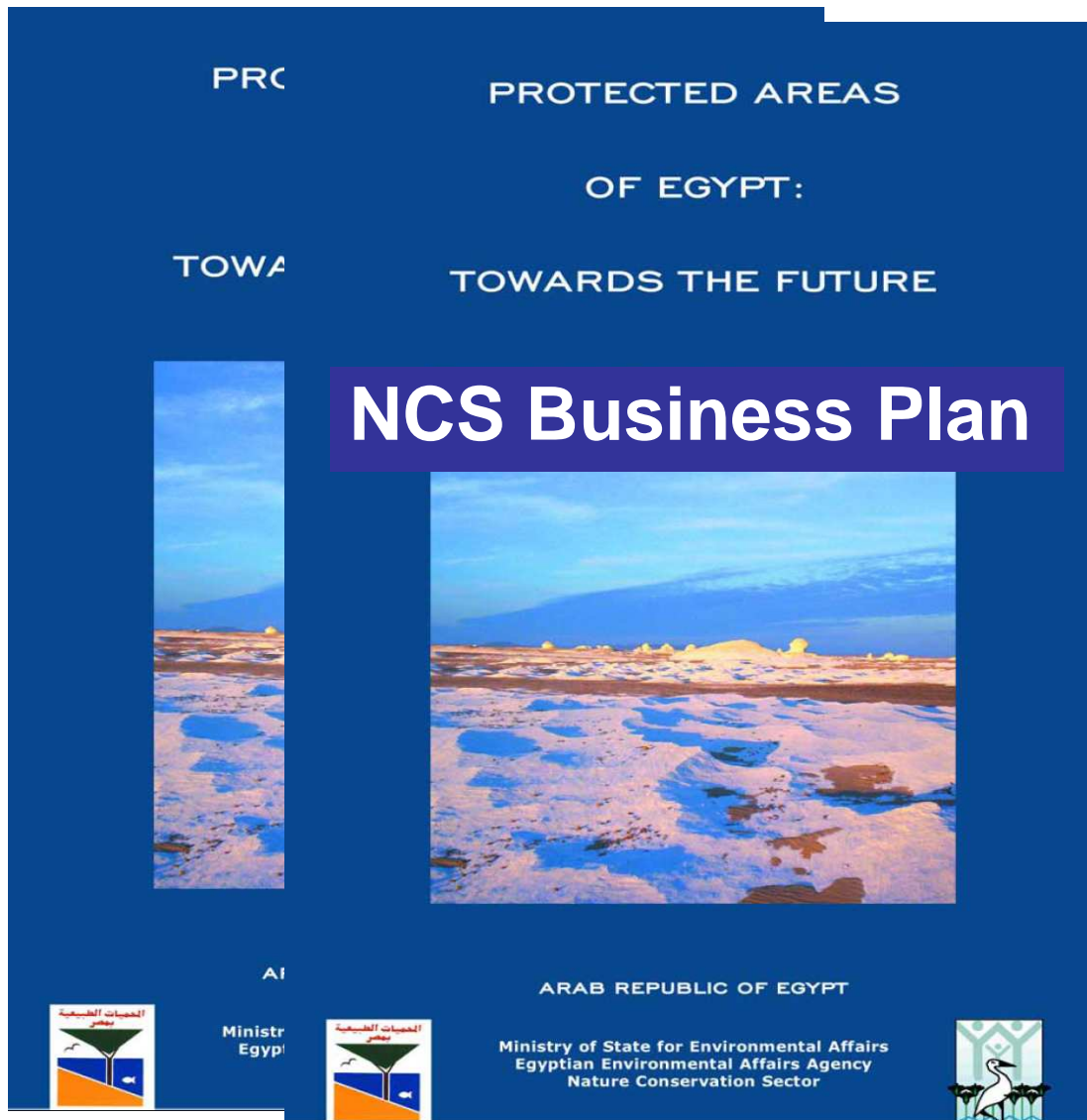
Conservation projects and activities



Human resources..... talent !

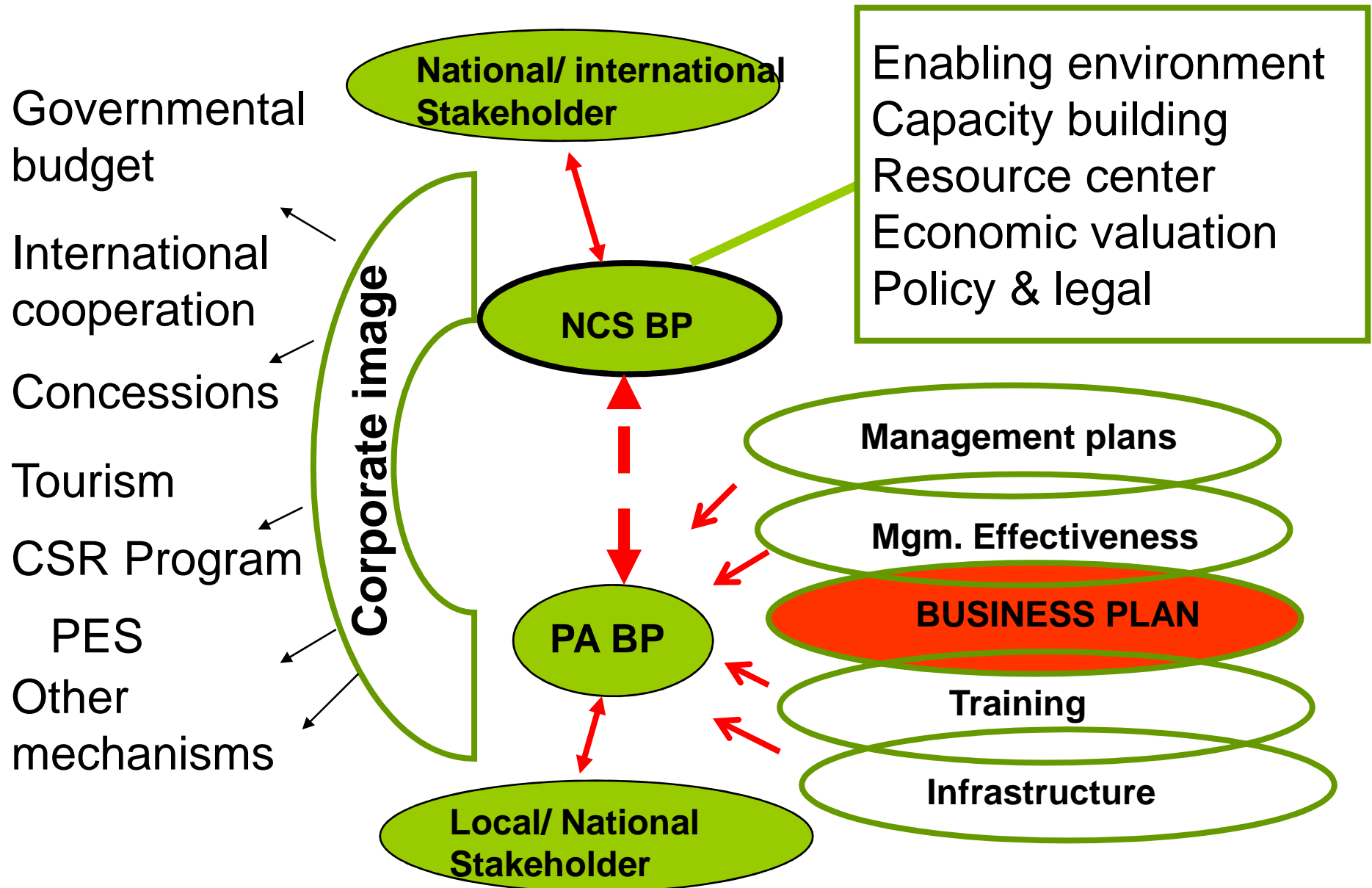


NCS Capacity Building Program

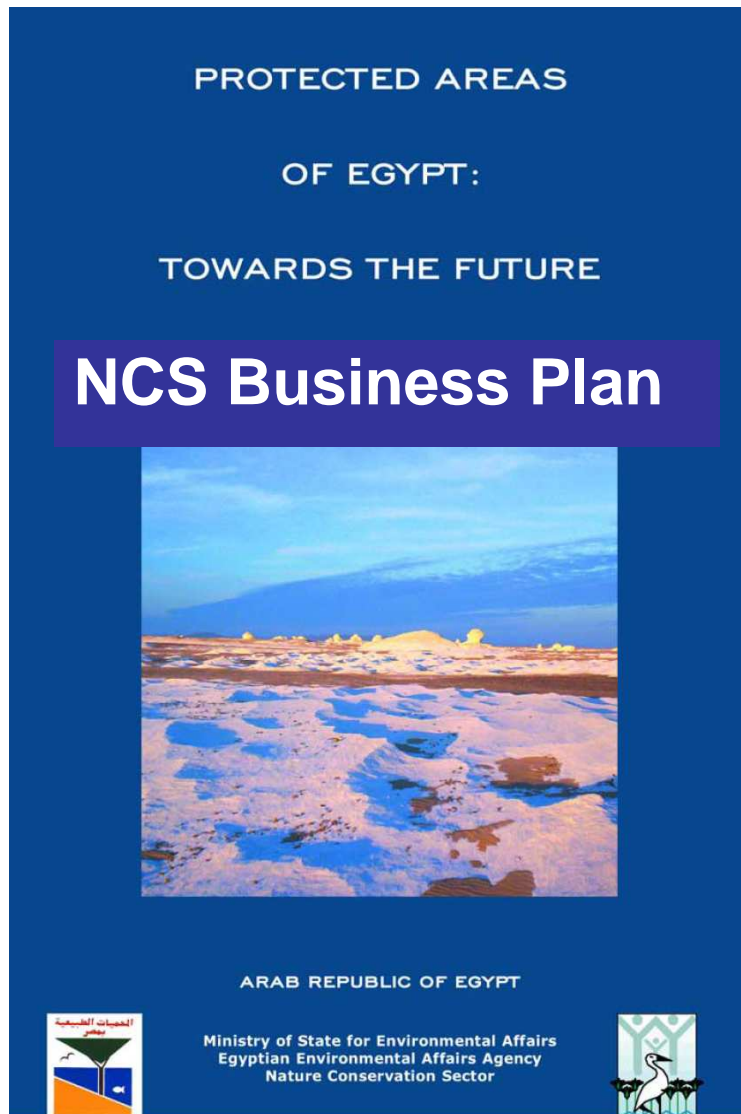


An integrated effort to improve NCS & PA's financial Sustainability, and take full advantage of its resources and opportunities

Capacity building integrated effort



Why do we need a business plan



Articulate and take full advantage of the different investments, assets and capitals (natural, human, economic, symbolic, political) in order to ensure the necessary resources to improve PA conservation in Egypt